



AUSTRALIAN MATHS TRUST

AMT Website Privacy and Cookie Policy	
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Policy Owner: AMT CEO	Policy Custodian: AMT CEO
Date of last review: November 2022	Date of next review: October 2024

Website Privacy & Cookies Policy

*This Website Privacy & Cookies Policy (**the Policy**) is made on behalf of Australian Mathematics Trust ABN 39 120 172 502 and all references to 'we', 'us' or 'our' in this policy are references to Australian Mathematics Trust.*

Protecting your information is important

Australian Mathematics Trust understands the importance you attach to information that identifies you (your 'personal information') and wants to help you protect it. We want you to be able to deal with us in full confidence that your personal information will only be dealt with by us in the ways we have described to you and that it will be held securely.

This Policy tells you how we collect information when you visit this website, what we do with that information and how you can gain access to personal information held by us. Where you purchase goods or services from us, sign up for competitions organised or facilitated by us, or where you provide personal information to us (other than through our website) our full Privacy Policy will apply. It is available [here](#).

Collection of Information through the Website

Australian Mathematics Trust collects information about you each time you come to any part of the Australian Mathematics Trust website. We also collect information regarding the last website you visited before coming to the Australian Mathematics Trust website. This information is collected for statistical analysis to continually improve the Australian Mathematics Trust services and website and no attempt is made by Australian Mathematics Trust to identify the user. This information is also used to remarket to website visitors through the Google AdWords Display Network.

What information we collect about you and what we do with it

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To administer a contest, promotion, survey or other site feature



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- To send emails to you (where you have made an enquiry through our website)
- To advertise our services and products to you through the Google Ads Display network and/or the Meta Ads network, using remarketing. This may be facilitated using a Pixel (or related tool provided by the network) to anonymously connect our website to their platform, or via providing the network with an encrypted identifier.

When you send a message to Australian Mathematics Trust

If you submit information to us either using an electronic form or application on our website or by sending an email, we collect that information and use it for the purposes that you have provided it. For example, if you send us an email requesting information on one of the Australian Mathematics Trust services, we will use the information to respond to your enquiry. Your details will not be used to add to a general mailing list, or to advertise to you, without your prior consent.

If you subscribe to receive regular updates from us, your email address may be used to provide relevant advertising to you. See our full Privacy Policy [here](#) for more information.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

What is a Cookie and what are they used for?

A cookie is a text file placed into the memory of your computer by our computers. A copy of this text file can be retrieved by our computer. Cookies are used for a number of purposes. We use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We also use cookies to serve ads to past website visitors, based on their past visits to our site. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business. Website visitors can opt out of Google's use of cookies by visiting [Google's Ad Settings](#). These service providers include Google Analytics, Pingdom and Hotjar. Each service provides their own privacy policy in relation to how their cookies are used.

Analytics

Our website uses Google Analytics, a service which transmits website traffic data to Google servers in the United States. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand website traffic and webpage usage.

To improve the user experience of this website and help ensure that our content is relevant, we use Fullstory and Hotjar to provide anonymised information about how you use our site. This includes the pages you look at and how the mouse interacts with the page. More information can be found on the [FullStory website - external](#) and [Hotjar website - external](#). [You can opt out of Hotjar directly here](#). [You can opt out of Fullstory here](#).

By using this website, you consent to the processing of data about you by Google in the manner described in [Google's Privacy Policy- external site](#) and for the purposes set out above. You can opt out of Google Analytics if you disable or refuse the cookie, disable JavaScript, or use the [opt-out service provided by Google](#).



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We also use interfaces with social media sites such as Facebook, LinkedIn, Twitter, and others. If you choose to “like” or “share” information from this website through these services, you should review the privacy policy of that service. If you are a member of a social media site, the interfaces may allow the social media site to connect your visits to this site with other Personal Information. We receive aggregated statistics about the number of people who share the content on our website.

Do we disclose any information to outside parties?

We do not sell or trade information collected through our website or social media sites alone to third parties. We may share information collected with third parties who are engaged by us to provide services, or to undertake functions or activities on our behalf or who sign non-disclosure/confidentiality agreements (for example, our ICT provider, our domain registrar).

Access to Your Personal Information

You may request details of the personal information that Australian Mathematics Trust holds about you, by writing to the Australian Mathematics Trust at any time. We will respond to the request and provide access to the information within a reasonable time. There will be no charges associated with the making of such a request or the subsequent provision of information. Despite the above, we are not required to give you access if certain continues in the Privacy Act apply.

Updating your Personal Information

If you are aware that any of your personal information is inaccurate, incomplete or out-of-date following a request for access, or because your circumstances have changed, please inform Australian Mathematics Trust so that we can update your records. Where an individual requests that we correct the personal information we hold about that individual, we will take such steps (if any) as are reasonable in the circumstances to correct the information. We are entitled to refuse to correct the personal information, provided that we give the individual a written notice containing the reasons for the refusal.

Requests for access or correction of personal information can be sent by email to:
privacy@amt.edu.au.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Your Consent

By using our website, you consent to this website privacy and cookies policy.



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Changes to our Privacy Statement

This information relates to our current website privacy and cookies policy. We may vary our policies from time to time. We will notify you of these changes by publishing them on this web site - we will not separately notify you of these changes.

Feedback

If you have any comments or suggestions regarding our web site or this privacy policy please contact us privacy@amt.edu.au.

Enquiries

If you have any privacy or security concerns, please contact us privacy@amt.edu.au.

Company Details

Australian Mathematics Trust

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